

**MEMORANDUM  
FOR YOUR FEEDBACK**

Ref No : 40 of 2018/PO

Date : 4<sup>th</sup> October 2018

To : Executive Director/ Head of Dealing  
Executive Director/ Head of Operations

From : The Secretariat, ASCM

By Email

No. of pages : As per attachment

RE : **Brokerage Industry Digitisation Group (BRIDGE)**

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Dear Members,

Reference is made to our Memo 0035 of 2018/PO dated 18<sup>th</sup> September 2018

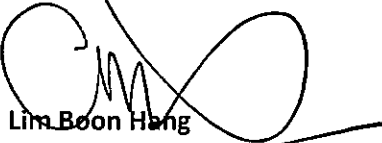
Kindly be advised that till today, only 6 members responded to the survey on the initiatives raised at the BRIDGE workshop meetings.

Effective consultation of the stakeholders help to shape effective regulations and thus the low response rate may not provide a good indication of what the industry wants. Your feedback to the survey is important so that your opinions will be heard and that action will be taken based on your feedback.

To enable the 3 Working Groups of BRIDGE to make better informed decision, ASCM appeals to you to respond to the survey in good time.

In view of this, we appreciate that you will respond positively to the survey. ASCM will extend the deadline till 9<sup>th</sup> October 2018.

Thank you



**Lim Boon Hang**  
Executive Director, ASCM Secretariat