

**MEMORANDUM
FOR INFORMATION**



Ref No : 0038 of 2018/PO
Date : 20 September 2018

To : Executive Director/ Head of Dealing
Executive Director/ Head of Operations

From : The Secretariat, ASCM

By Email

No. of pages : As per attachment

RE : **Conference on the Blockchain Solutions Asia 2018, 27-29 September 2018, Kuala Lumpur Convention Centre, Malaysia**

Dear Members,

The organiser of the Blockchain Solutions Asia 2018 is pleased to invite our members to participate at the forthcoming Blockchain Solutions Asia 2018 Conference and Exhibition scheduled to be held from 27 - 29 September 2018 at Kuala Lumpur Convention Centre, Malaysia.

Blockchain technology is transforming the financial services industry and creating opportunities for both new and established players. With its ability to provide a new form of distributed database that could be applied across a broad range of applications in financial services, the concept of blockchain has energised the financial services industry globally and brought a disruption.

Blockchain could significantly improve payment transparency, efficiency, trust and security as well as reduce costs. Blockchain could potentially improve internal banking processes such as reconciliation and know your client (KYC) process, result in automated account opening, reduced resource and cost, whilst maintaining the privacy of data that is legally required. By providing complete remittance information to all parties in a transaction, blockchain would significantly reduce the time and manual effort involved in payment reconciliation, changing the way parties transact in the coming years.

The Blockchain Solutions Asia 2018 (BSA2018) themed 'Blockchain Revolution: The Future of Economy and Humanity' is set to provide an interactive platform for industry stakeholders to better understand the impact of Blockchain Revolution and its technological advances on their business models and operating processes, especially for the financial services industry including but not limited to the banking and insurance products. This will also be the largest Digital Ledger Technologies (DLT) event showcasing the latest technologies and solutions that introducing the applications and adoptions of blockchain in order for participants to be benefited from this technology-led era.

The Blockchain Solutions Asia 2018 conference with its special featured symposium on the Banking and Insurance Industry deliberations will be on the following themes:

- Blockchain Explained: Industry Application, Regulatory Framework and Risk Assessment
- Blockchain Infrastructure and Development

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- Blockchain-Based Payment Platform for Trade and Consumerism: Banking Disruptor or Distractor?
- Transformation of Loan Transactions through Blockchain Revolution
- Using Blockchain to Stay Ahead of the Insurance Game
- How Banks and Insurance Companies Utilize Blockchain Technology for Customer Loyalty Programs
- Blockchain Software and Apps for the Banking Industry
- Blockchain in Insurance: Software Applications and Tools

Kindly find attached the brochure for your attention. Should you have any enquiries, please do not hesitate to contact Ms. Nadia at +603-2771 1668 or to email nadia@confexhub.com

Thank you

Yours sincerely

A handwritten signature in black ink, consisting of a large, stylized 'L' followed by a series of loops and a long horizontal stroke extending to the right.

Lim Boon Hang

Executive Director, ASCM Secretariat